



About

I'm a graphic designer with over 13 years' experience across digital and print. My background spans in-house, agency and e-commerce design, producing creative for marketing campaigns, publications and digital channels.

I enjoy seeing a project through from the first idea to the final details, taking pride in delivering polished, accurate work on time.

Outside of work, I spend most of my time outdoors, hiking and photographing the Wiltshire countryside.

Skills

- Adobe Creative Cloud
- Print & digital artworking
- Campaign creative
- Editorial design
- Branding
- Email marketing
- Motion & video editing
- WordPress

Experience

Human Givens

2019–present

Leading mental health training provider

Graphic Designer

Develop creative concepts and produce artwork across marketing campaigns, publications, branding projects and digital channels. Projects include the Good Mental Health Podcast rebrand, a social media toolkit of over 100 assets and nine editions of the Human Givens Journal. Work closely with marketing, publishing and education teams, managing projects from initial brief through to final artwork and delivery.

JWS Europe

2016–2019

England's oldest circus equipment supplier

Digital Content Producer

Created and curated social content and email marketing across multiple brands including Oddballs Juggling and Longboards UK. Managed product photography and maintained e-commerce content across multiple websites.

Freelance

2015–2016

Self-employed

Graphic Designer

Freelance work including illustrated maps for Kingswood, an established name in educational activity holidays, alongside logos, marketing materials and website design for various clients.

Outbound

2015

Multi-award-winning full-service agency

Junior Digital Designer

Designed email campaigns, digital advertising and video content for agency clients including Canon, HP and AMD, alongside an internal video supporting HP's Sprout product launch.

iGame Ltd

2012–2015

E-commerce apparel company

Creative Assistant

Produced and checked print-ready artwork for direct-to-garment printing, maintaining accuracy and quality across high-volume output. Helped organise a shared asset-management system across in-house and freelance illustrators, and assisted with model photography for clothing ranges.